

UK Digital ID industry delivers 1.2bn checks a year and sets out a pragmatic path for government

British digital identity companies already operate at global scale, completing around **1.2 billion** checks each year across many areas including Right to Work and Right to Rent, DBS, age assurance, payments and financial services, home-buying, and pensions. With the introduction of Digital ID being accepted as proof of age for buying alcohol later this year, volumes are expected to rise even further by 2026. (ADVP stats).

Building on the **Data (Use and Access) Act**, the UK now has a world-first legal framework that puts citizens in control of their data and enables secure, consented sharing. The government's own impact assessment anticipate **over £10 billion** in economic value over the next decade from digital identity processed by UK accredited companies, through faster services, reduced fraud, and lower administrative costs.

Against a tight fiscal backdrop, ADVP members believe the fastest, most inclusive and best value path is to **scale what already works**:

- Expand the UK Government's Digital Identity and Attributes Trust Framework across additional use cases and departments.
- Prioritise **interoperability** between GOV.UK Wallet, passports and certified private providers via clear standards and APIs.
- Streamline **procurement** so the public sector can buy government approved services rapidly, without large new central build costs.

David Crack, Chair of ADVP, said:

“The UK has the ingredients to lead: clear legislation, proven providers processing millions of checks every day and a thriving market. In a period of budget pressure, the pragmatic choice is to scale trusted, certified services that are already delivering—rather than embark on costly new builds. If government doubles-down on interoperability and the Digital Identity and Attributes Trust Framework it has already been built, the UK can unlock growth quickly and safely.”

The ADVP will share practical proposals with government and regulators to accelerate adoption while maintaining high standards of privacy, security and inclusion.

Fast facts

- **~1.2bn** ID checks annually by ADVP members; further growth expected once Digital ID can be used to prove age for alcohol purchases
- ADVP represents around half of the current **47** Digital Verification Service providers.
- Use cases span everyday life: RTW/RTR, DBS, child protection online, banking and payments, conveyancing, pensions, access to essential services.
- Government assessment forecasts **£10bn** net economic value over the next decade from digital identity.
- Approach centred on **privacy by design, interoperability, and value for money**.



Who are we

[Association of Digital Verification Professionals \(ADVP\)](#) represents registered Digital Verification Service Providers. Collectively, our members conduct 1.2bn ID checks globally per annum including most of the Right to Work, Right to Rent, DBS, and age assurance checks in the UK.

Our members are pioneering alternative business models to support true personal data sovereignty and portability — including research into vouching, not-for-profit holder services in Scotland, and the development of mutually owned data cooperatives in the North of England.

What we bring to the Government's agenda is the ability to innovate and deliver with agility — alongside a deep awareness of the risks and security considerations involved.

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