ADVP Members Meeting – Minutes

Date: 19 August 2025

Time: 10:00 AM

Location: Online

# 1. Attendance & Apologies

* Present: David Crack (Chair), Alan Gooden, David Alexander, Brendon Hogan, Julie Dawson, Tony Machin, Nick Tegg, Matthew Clarke, Matt Green-Armytage, Carol Buttle (new member), others.
* Apologies: Rob Allison (holiday), Colum Lands (travel).

# 2. Opening Remarks (David Crack & Alan Gooden)

* Meeting scheduled as a follow-up to July’s session to clear business backlog.
* Key theme: significant and fast-moving policy developments around digital identity.
* Concerns raised about industry communications and visibility in wider debates.
* Policy-level discussions on national ID cards, GDS “One Login,” and the government wallet are accelerating.
* Industry risks being excluded from the conversation.
* Alan emphasized need for industry metrics (e.g., volume of checks conducted by members) to demonstrate market scale.

# 3. Presentation: Adoption of DIATF (David Alexander)

* Government fragmentation slowing adoption of DIATF.
* Multiple departments creating overlapping frameworks (smart data, KYC/AML, pensions dashboard, open banking).
* Opportunity: position DIATF as the unifying trust framework.
* Objectives for members: Increase market opportunities; Reduce business development & certification costs; Gain brand recognition; Improve interoperability.
* Risks from Big Tech lobbying (Apple, Google).
* Call for ADVP thought leadership to influence policymakers.

# 4. Member Discussion

* Brendon Hogan: Industry must be more vocal; government needs to lead by example with DIATF.
* Julie Dawson: Need CMA engagement; be alert to Apple/Google risks; use APPG as platform.
* Tony Machin: Industry itself is fragmented; must simplify and present a clearer message to government.
* Nick Tegg: Concern for vulnerable populations enrolling into One Login; industry should help avoid exclusion.
* David Crack: Debate shifting from GDS to MPs/public; messaging must be simplified for policymakers.
* Julie Dawson: Emphasized “voluntary” and “citizen-controlled” framing to counter surveillance concerns.
* Consensus: ADVP must campaign for DIATF, focus on simplicity, voluntary adoption, and citizen control.

# 5. Political Engagement & Media

* Letter to Peter Kyle MP sent; response expected by 3 September.
* Andrew Henderson engaged to support political strategy; will present in September meeting.
* APPG on Digital Identity (September) highlighted as key event.
* Outreach planned to BiometricUpdate.com and Computer Weekly for podcasts and coverage.

# 6. Cyber Essentials Debate

* Mixed member views: Some see it as duplication vs ISO 27001; Others value it as a minimum assurance standard.
* Feedback passed to OfDIA for consideration.

# 7. Trust Services

* Government expanding scope to include trust services under OfDIA.
* Members agreed ADVP should engage, as this aligns with digital identity and verification.

# 8. Home Affairs Select Committee Response

* Draft response circulated; generally well received.
* Noted: shift messaging from “digital identity” to “verification services” to reduce political sensitivity (suggested by Nick Tegg).

# 9. Conflicts & Relevant Interests (Alan Gooden)

* Members asked to declare potential conflicts (e.g., certifying body involvement).
* Register of relevant interests to be maintained.
* Subject matter experts will be needed for public/media representation.

# 10. AGM Planning

* Date: Tuesday 9 December 2025, 3:00 PM.
* Format: hybrid (London venue + online).
* Agenda will include governance, subscription fees, and executive committee membership.

# 11. Any Other Business

* Smart Data Consultation: David Alexander & Carol Buttle raised concerns about duplication of frameworks; risk of undermining DIATF.
* Members agreed ADVP should respond and bring smart data within its scope.

# 12. Actions Agreed

* Members to provide metrics on industry activity to Alan (aggregated, anonymised).
* Members to share training walkthroughs/videos for DWP frontline staff (Alan to coordinate).
* ADVP to refine public messaging: simplicity, voluntary adoption, citizen control, verification services.
* Engagement with APPG, CMA, NAO and other stakeholders.
* Response to Trust Services consultation to be drafted and circulated.
* Monitor and respond to Smart Data consultation.
* Prepare for media outreach (podcasts, press).
* Members to submit conflicts/relevant interests to Alan in confidence.
* Members to consider committee participation and funding options ahead of AGM.

Meeting Closed: ~1:25 PM

Next Meeting: September 2025 (with Andrew Henderson presenting).